



MAY 13 - 17, 2026

SPONSORSHIP DECK



Welcome to the South Beach Film Festival, an exhilarating celebration of cinematic artistry set against the vibrant backdrop of Miami's iconic coastline. This annual event showcases a diverse selection of films from emerging and established filmmakers around the globe, highlighting powerful storytelling, innovative cinematography, and cultural narratives. Join us for a week filled with premieres, engaging panels, and the chance to meet the creators behind the films that are shaping the future of cinema. Whether you're a film enthusiast or a casual viewer, the South Beach Film Festival invites you to experience the magic of film like never before.

We invite you to become a vital part of the South Beach Film Festival, a premier event that celebrates the art of filmmaking while attracting cinephiles, industry professionals, and media attention from around the world. By partnering with us as a sponsor, you will not only showcase your brand to an engaged and diverse audience but also align yourself with creativity, innovation, and cultural enrichment. The festival offers unique marketing opportunities to connect with potential customers, enhance your visibility in an exciting environment, and demonstrate your commitment to supporting the arts. Join us in making this cinematic celebration unforgettable and take advantage of the opportunity to elevate your brand within the vibrant Miami community.

Tailored sponsorship packages available



sobefilmfest.com



SPONSOR THE SOUTH BEACH FILM FESTIVAL

DESTINATION: LOCATED IN THE MOST POPULAR CITY IN THE WORLD

QUALITY REACH: FESTIVAL ATTRACTS TRENDY, CREATIVE AND EDUCATED LEADERS OF THE INDUSTRY

EXPOSURE: ALIGN YOUR BRAND WITH AN UPSCALE/HIGH PROFILE EVENT THAT HAS THE MOVIE INDUSTRY'S EAR

OBTAINABLE: RUB SHOULDERS WITH FILMMAKERS, FILM BUYERS, AGENTS, ACTORS AND ENTERTAINMENT MOVERS & SHAKERS

AUDIENCE DEMOGRAPHICS:

65% ARE AGES 25-54

70% EARN OVER \$75,000

40% EARN OVER \$150,000

55% ARE WOMEN

SOUTH BEACH IS THE SPOT!

HOME TO "OCEAN DRIVE" ONE OF THE MOST FAMOUS AND RECOGNIZABLE STREET IN THE WORLD SOUTH BEACH HAS WORLD CLASS RATED BEACHES. TOP RATED RESTAURANTS AND NIGHTLIFE. HOME TO "SOUTH BEACH WINE & FOOD FESTIVAL" THE LARGEST AND MOST POPULAR FOOD FESTIVAL IN THE COUNTRY. SOUTH BEACH IS FAMOUS FOR CELEBRITY SPOTTING. HOME TO THE VERSACE MANSION AND WORLD CLASS RESTAURANTS

**WITH OVER 10 MILLION VISITORS PER YEAR.
THIS IS WHERE IT HAPPENS!**



PROGRAMS AND SPECIAL EVENTS:

- OPENING NIGHT COCKTAIL PARTY
- CLOSING NIGHT DINNER PARTY
- SPOTLIGHT AWARDS CEREMONY
- ROOFTOP CINEMA COCKTAIL PARTY
- SCARFACE & BIRDCAGE THEME PARTY/FUNDRAISER
- BEACHSIDE MOVIE FEATURES
- MOVIE & POOL FEATURE EVENT
- ACTORS PANEL DISCUSSION EVENTS
- DIRECTORS CONVERSATION EVENTS
- DAILY MOVIE SCREENING AT 2 VENUES
- FILMMAKERS HAPPY HOUR EVENTS
- LATE NIGHT WELCOMING PARTY
- FILMMAKERS PANEL DISCUSSION
- YOUNG FILMMAKERS EVENTS
- MEET THE WRITERS PANEL DISCUSSIONS
- BURGER & BEER MOVIE NIGHTS
- FILM INDUSTRY CLOSING PARTY

sobefilmfest.com





TITLE - \$50,000

- Your company presents the 2026 SOUTH BEACH FILM FESTIVAL.
- Large logo of your company on event t-shirts
- Your logo on all reel movie screening
- 2 page spread advertisement space in the Miami Beach Life Magazine
- Banner display and presence at all events
- Large company logo on all step and repeat and red carpet events
- Strategic promotions and giveaways of your product
- Exposure and branding at hotel partners' lobby
- Your logo on all event wristbands and credentials
- 100 Complimentary participant passes
- Your company logo on event guide cover and 2 page spread on inside
- Your company logo in all features of the festival films
- Two 10x10 designated vendor space area at all events
- Category exclusivity
- Branding exclusivity at all media coverage
- Promotional campaign on our facebook and instagram page
- Your company logo on all email campaigns
- Weekly promotions of your company leading up to the event
- Your company logo on all festival website pages
- Your company logo on all printed materials
- Photo opportunities, meet & greets, private dinner with top celebrities
- VIP passes to all screening and events

GOLD - \$35,000

- Your company logo on event t-shirts
- Stage recognition and stage banner at all events
- One full page advertisement space in the Miami Beach Life Magazine
- Banner display at all events
- Your company logo on all step and repeat and red carpet events
- Strategic promotions and giveaways of your product
- 50 Complimentary participant passes
- One full page advertisement space in event guide
- 10x10 designated vendor space area
- Category exclusivity
- Promotional campaign on our facebook and instagram page
- Your company logo on all email campaigns
- Bi-Weekly promotions of your company leading up to the event
- Your company logo on festival website pages
- Your company logo on all printed materials
- VIP passes to most screenings and events



SILVER - \$20,000

- Your company logo on event t-shirts
- Stage recognition and stage banner at 4 events
- One page advertisement space in the Miami Beach Life Magazine
- Banner display at 4 events
- Your company logo on all step and repeat and red carpet events
- Strategic promotions and giveaways of your product
- 25 Complimentary participant passes
- 1 page advertisement space in event guide
- 10x10 designated vendor space area
- Promotional campaign on our facebook and instagram page
- Your company logo on all email campaigns
- Your company logo on festival website pages
- Your company logo on all printed material

\$20,000 Official /Liquor, Beer Sponsor



- Your company logo on event t-shirts
- Stage recognition and stage banner at all events
- One full page advertisement space in the Miami Beach Life Magazine
- Banner display at 4 events
- Your company logo on all step and repeat and red carpet events
- 10 Complimentary participant passes
- One page advertisement space in event guide
- 10x10 liquor sample area at each event
- Promotional campaign on our facebook and instagram page
- Your company logo on all email campaigns
- Your company logo on festival website pages
- Your company logo on all printed materials
- Table top promotions of your liquor at all events
- Introduction of your beer to all event venue bar managers



SOUTH BEACH
FILM FESTIVAL

\$10,000 Automotive Sponsor

- Your company is the official automotive sponsor.
- One full page advertisement space in the Miami Beach Life Magazine
- Prominent Visible company banner at the festival
- Strategic promotions and giveaways of your product
- 5 Tickets
- Your company logo on event guide
- Stage Name recognition of your company
- One 10x10 Vendor space
- Category exclusivity
- Your company logo on all banners and printed materials
- Promotional campaign on our facebook and instagram page
- Your company logo on all email campaigns
- Weekly promotions of your company leading up to the event
- Your company logo on all pages of festival website
- Invitation to Pre-Festival Receptions/event
- Two car display event space at festival
- Intro and closing credits at each screening

\$10,000 Local Sponsor

- Stage recognition and stage banner at all events
- One full page advertisement space in the Miami Beach Life Magazine
- Banner display at 4 events
- Your company logo on all step and repeat and red carpet events
- Ten complimentary participant passes
- One full page advertisement space in event guide
- 10x10 liquor sample area at each event
- Promotional campaign on our facebook and instagram page
- Your company logo on all email campaigns
- Your company logo on festival website pages
- Your company logo on all printed materials
- Table top promotions of your liquor at all events
- Intro and closing credits at each screening



\$5000 Official Bar Sponsor:

- Full page advertisement space in festival guide
- Host festival parties. Promote your bar on our website and social pages
- Your logo on open and closing credits of all screenings

\$5000 Official Restaurant Sponsor:

- Full page advertisement space in festival guide
- Host festival brunch and dinner parties
- Promote your restaurant on our website and social pages
- Your logo on open and closing credits of all screenings

\$5000 Official Hotel Sponsor:

- Full page advertisement space in festival guide.
- Host festival brunch and dinner parties
- Promote your restaurant on our website and social pages
- Your logo on open and closing credits of all screenings

LAST YEAR'S POSTER





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